

FOOTBALL GAME DAY

Nicholas Wiard Student Conduct Auburn University



BACKGROUND

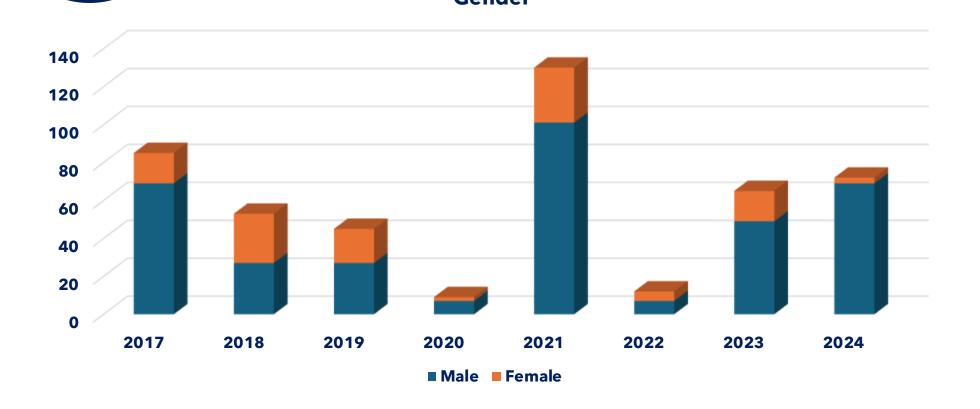
Student conduct referrals serve as a key mechanism for universities to uphold campus safety, maintain a respectful environment, and promote student development. At Auburn home football games, individuals in the Jordan-Hare stadium student sections are brought to the Student Conduct table for behavior violating university policy including possession of alcohol, public intoxication, fighting, vapes/nicotine, amongst others..

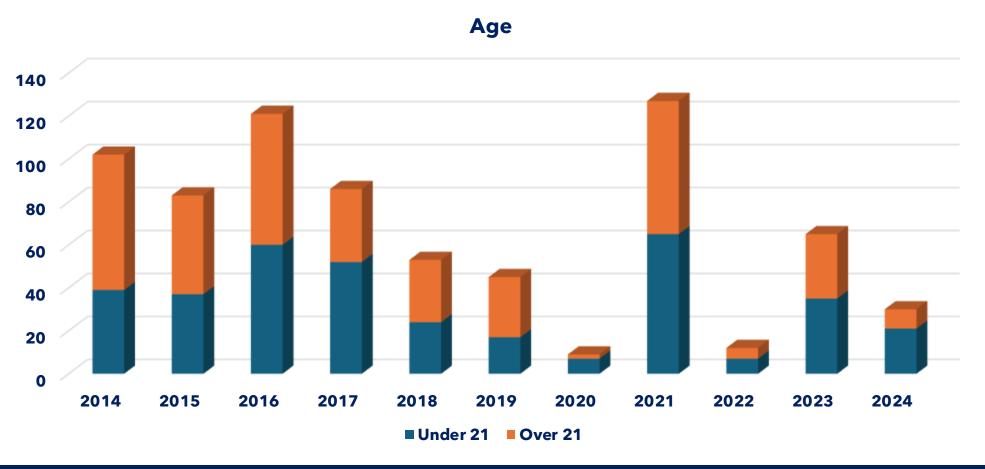


RATIONLE

Understanding trends in student conduct referrals is essential for developing effective prevention, intervention, and support strategies. By examining data on student referrals from 2014 to 2024, we hope to uncover patterns in violations and inform data-driven approaches that enhance student wellbeing and campus safety.



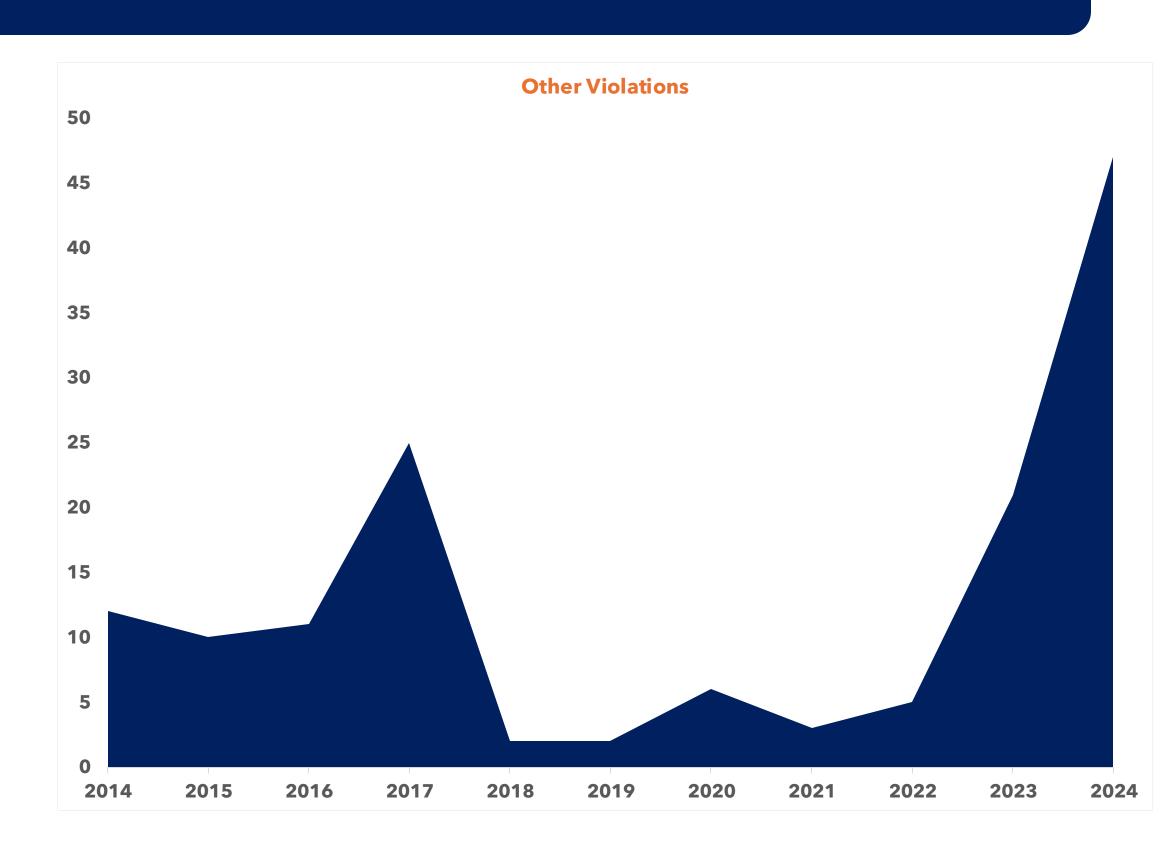




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ALCOHOL POSSESSION & OTHER VIOLATIONS





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ENFORCEMENT TRENDS



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FUTURE CONSIDERATIONS

Consistent enforcement is key to future reductions in behavior. Addressing underage possession of alcohol, tobacco, and nicotine through pat downs creates a culture of compliance, where students know the enforcement measures will be in place from game to game and will opt not to bring those items in because enforcement is consistent from game to game.

Alcohol sales will be in place for only the second year in Jordan Hare Stadium's student sections. While alcohol related referrals declined across the 2024 season, legal alcohol sales and consumption appear to have increased from game 1 to game 7. The question for 2025 will be whether alcohol referrals decrease further or could there be an increase due to overconsumption of both purchased and/or bootlegged alcohol in the student sections.

Prevention is key and could have the largest impact on student behavior in 2025. One of the major contributors to the decline in alcohol related referrals from 2014-2019 was prevention efforts aimed at lowering binge drinking and other problematic uses of alcohol. Tobacco and nicotine products have not had a widespread prevention campaign targeted at these specific issues in several years, and not geared towards addressing smokeless products like vapes or nicotine pens and pouches. A well-organized campaign aimed at lowering tobacco and nicotine product usage could cause a major fall-off in these referrals in the coming years.

