

Student Involvement in Student Affairs

Our mission is to provide experiential learning opportunities that engage, educate and empower students.

KPIs / CAREER OUTCOMES

During the 2023-2024 Academic Year

Average GPA Comparison:	
Involvement Executive Officers	3.59
Involved Students	3.40
All Auburn Students	3.30

Retention at Auburn

	Year 0	Year 1	Year 2	Year 3	Year 4
Involvement Exec Officers	100.00%	100.00%	100.00%	100.00%	96.49%
Involved Students	98.06%	93.49%	88.58%	86.10%	84.49%
Uninvolved Students	96.57%	89.24%	85.15%	84.56%	83.42%

Involved Student Trends:

Average Sense of Belonging at Auburn
(Scale of 1-5, with 5 being highest)

4.52	Involvement executive officers
4.41	Involved students
4.34	Uninvolved students

Career Employment Success
At Graduation

76%	Involvement executive officers
66%	Involved students
56%	Uninvolved students

6 Months Post Graduation

91%	Involvement executive officers
86%	Involved students
81%	Uninvolved students

Involved Student = A student that was a member of at least one student organization.

Student Involvement provides much more than just events, but some of the signature events provided by Student Involvement include:

- The First 56
- Convocation
- The Involvement Fair
- The Homecoming Parade
- Hey Day
- The Beat Bama Food Drive (BBFD)
- The International Student Organization (ISO) Peace Dinner
- The Holiday Lighting Ceremony
- The Involvement Awards
- Magnolia Ball

ORGANIZATIONS



Beyond the other portfolios highlighted, Student Involvement is also home to ~500 Registered Student Organizations (RSO's) & Sponsored Student Organizations (SSO's) each year. RSO's allow students to build community with others that share a similar interest, and SSO's allow students to work closely with a university college's or department's interests.

During the 2023-2024 Academic Year:

- Student Involvement was home to 485 student organizations (not including Greek Life or Club Sports)
- 17,094 students (51.8%) were a member of at least one student organization.
 - 14,758 undergraduate students
 - 2,336 graduate and professional students

PROGRAMMING

The University Program Council (UPC) is the student-run programming board that provides a variety of events for students every year.

A few signature events hosted by UPC include:

- The Fall Concert
- The Homecoming Parade
- The Holiday Lighting Ceremony
- The Magnolia Ball – A formal for all students
- The Stadium Movie

During the 2023-2024 Academic Year...

- 62,300 total attendees (14,180 unique students) registered their attendance at events held by UPC and other Student Involvement student organizations.
- During the First 56, 18,427 (8,301 unique) students checked into a First 56 event.



STUDENT QUOTES

“Student Involvement has been **just as integral to my college experience as my coursework**. It has taught me immeasurably more than I expected about how to work with others, navigate tough situations, step out of my comfort zone, and be a leader.”

– Mary Cate Saville, Student Government Association

“I learned every professional skill I know from Student Involvement. I am now confident in speaking, sending a professional email, hosting others, facilitating a meeting, and more. **I gained real-world leadership and professional skills**, while also forming fruitful friendships and community.” – Maddie Lunday, Auburn University Dream Makers

“Student Involvement was the platform I needed to perfect myself over my collegiate career. **I developed as a team player and a leader** through my years of involvement.” – Donovan Evins, Black Student Union

“Student Involvement provided me such great opportunities to grow as a leader and Auburn woman. The leadership experience, connections, and support for my goals was evident every day I walked into the involvement suite. There is a community amongst Student Involvement that has **shaped how I pursue my education, social life, and future career goals!**” – Lily Cobine, University Program Council

“Student Involvement helped me not only find myself and what I wanted to do with my life, but it also **helped me develop skills unlike any class could.**” – Dylan Basden, WEGL 91.1FM

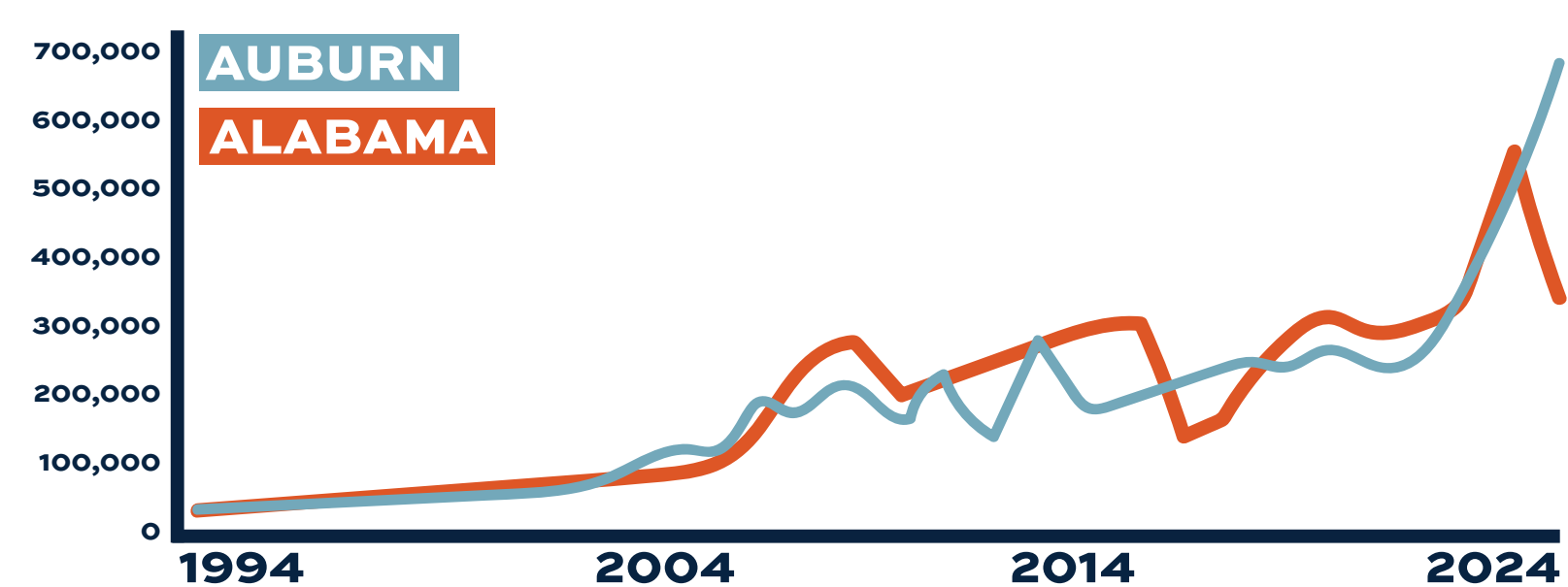
SERVICE



IMPACT – Auburn’s central source for local, domestic, and international student volunteer opportunities.

Auburn University Dream Makers – Annual effort to raise money for the NICU and Pediatric units at East Alabama Health.

Beat Bama Food Drive – Annual competition with the University of Alabama to collect food for the local food banks. Since 1994, this food drive competition has raised over 10 million pounds of food.



MEDIA

Student Media consists of five, student-run media organizations that provide students with experiential learning opportunities to enhance their career preparation.

- The Auburn Plainsman – Newspaper
- Eagle Eye TV – TV station
- WEGL 91.1FM – Radio station
- The Glomerata – Yearbook
- The Circle – Literary magazine



• Student Media alumni work at ESPN, NBC, the New York Times, and countless local publications and broadcast stations across the country.

• Student Media students have appeared live on ESPN College Gameday, the Paul Finebaum Show, and the SEC Network’s program Marty & McGee.

• Student Media organizations have been finalists for 25 national awards in the last year alone.

• The Auburn Plainsman is the most decorated non-daily college newspaper in the country and is a member of the Associated Collegiate Press Hall of Fame.



LEADERSHIP

Students in leadership programs engage in:

- **Certified Student Leadership Program** – Students engaging in eight weeks of leadership development activities.
- **Experiential Learning Trips** – Visiting Alabama locations to learn about history and to engage with local leaders.
- **Special Events** – One-time, low commitment experiences for students to refine their leadership skills.



GOVERNANCE

Students in student governance organizations seek to serve and represent the voice of all Auburn students:

- **Black Student Union**
- **International Student Organization**
- **Student Government Association**



QUESTIONS?

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