

WAYS TO COMMUNICATE WITH STUDENTS

FOR STUDENT ORGANIZATIONS

Here are approved ways for student organizations to reach more students across campus.

SCREENS IN THE STUDENT CENTER

- 11 television screens are located inside the Student Center.
- For design specifications and to submit a request, visit aub.ie/reserve_advertise.

SCREENS IN THE RESIDENCE HALLS

- There are television screens located in all 32 residence halls.
- For design specifications and to submit a request, visit aub.ie/housingdigitalsignage.

BULLETIN BOARDS

- 150 bulletin boards are available in buildings across campus. If provided with posters, Student Affairs will hang them on these bulletin boards.
- For design specifications and to submit a request, visit aub.ie/reserve_advertise.

BANNERS ON THE CONCOURSE

- There are banner pole stations along the concourse, including at the Student Center, Haley Center and Foy Hall.
- For design specifications and to submit a request, visit aub.ie/reserve_advertise.

BANNERS AROUND CAMPUS

- The University Career Center provides 24 pole stations across campus.
- For design specifications and to submit a request, email mks@auburn.edu.

AUINVOLVE - AUBURN.EDU/AUINVOLVE

- This online platform reaches 9,000 students per month.
- Any Auburn department and program can create its own page with evengs and announcements or submit a story to the Latest News page. To learn more, email involve@auburn.edu.

SOCIAL MEDIA

- Student Affairs has Twitter, Facebook and Instagram accounts.
- If you would like to request the AU Involve social media accounts post your information, tag @AUinvolve or direct message @AUinvolve on any platform.

O-DAYS

- O-Days are held each Wednesday throughout the semester; O-Week occurs at the beginning of each semester.
- Reserve a table through AUinvolve by noon on the Monday before the O-Day in which your organization would like to participate. To learn more, email involve@auburn.edu.

★ *This form does not apply to Student Activity Organizations (SAO). If you are advertising for a SAO, please refer to the guidelines listed in the Student Leader Handbook.*

MEDIA & MARKETING

334-844-1485 / SAMedia.Marketing@auburn.edu



STUDENT AFFAIRS